



Calgary  
Construction  
Association

**2020**

**Event Schedule &  
Sponsorship Opportunities**





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**March 26, 2020**

**AGM & Dinner, Winsport, Markin MacPhail Centre**

Join the CCA and over 400 members at our AGM! The CCA President and CCA Chair, along with other executive members will report 2019 milestones, achievements and financials. The AGM meeting will then be followed by a cocktail reception and a dinner, featuring a keynote speaker and annual awards presentation, all hosted at Winsport.

### Sponsorship Opportunities:

#### Presenting Sponsor \$7,500 (1 available)

- Corporate video to open event
- Podium time
- Promotional materials placed on tables
- VIP seating for two
- Exhibitor booth

#### Wine Sponsor \$3,500 (1 available)

- Branded neck tags
- Recognition from podium
- Exhibitor booth

#### Cocktail Reception Sponsor \$3,500 (1 available)

- Prominent branded signage in reception area
- Recognition from podium
- Exhibitor booth

#### Constructor Sponsor \$2000

- Recognition from podium
- Exhibitor booth

#### Builder Sponsor \$1000

- Recognition from podium
- Signage recognition





**May 28th, 2020**

**BOC Spring Workshop, Calgary Plaza Hotel & Conference Centre**

The Owners, Architects, Engineers & Contractors (OAEC) was established 6 years ago to bring together all members of the industry in forums designed to facilitate dialogue and work towards a better industry. As we realized the success of these efforts and learned from the interactions and the work that came out of these events, the group decided that we needed to broaden this to more than just an annual event and more activity was needed on an ongoing basis to drive momentum. Out of these discussions came the more inclusive and less hierarchical **Builders Owners & Consultants (BOC)** group with the collective goal to **Transform Together**. Building off the legacy of OEAC this group will continue to provide a safe place for multi-stakeholder dialogue and initiatives that will identify the challenges and opportunities facing the Design & Construction Industry and then facilitate the work to bring about meaningful change.

**Sponsorship Opportunities:**

**Presenting Sponsor \$5,000**

- Corporate video to open event or podium welcome
- Promotional materials placed on tables
- Two event tickets
- Exhibitor booth

**Lunch Sponsor \$3,000**

- Prominent signage in reception area
- Recognition from podium
- Exhibitor booth

**Event Sponsor \$1,000**

- Prominent signage at coffee/snack station
- Recognition from podium
- Exhibitor booth







**June 10, 2020**

## **CCA Annual Spring Golf Classic, Springbank Links Golf Club**

This year's edition of the CCA's Spring Golf Classic will be played at stunning Springbank Links. The CCA looks forward to welcoming you and your business colleagues for an exciting day on the links. Be prepared to be entertained, fed and make some great connections while setting a few long drive records. All CCA Members and their guests are invited. Proceeds from the tournament will go to 'The Calgary Foundation/Encouraging Mental Health, which supports various causes in the world of adolescent mental health. Sign up early, spots won't last as last year's tournament sold out fast!

### **Sponsorship Opportunities:**

#### **Presenting Sponsor \$10,000**

- Corporate video to open event
- Podium time
- Promotional materials placed on tables
- One foursome

#### **Breakfast Sponsor \$2,500**

- Podium time
- Recognition from podium
- Promotional materials placed on tables for breakfast

#### **Dinner Sponsor \$3,500**

- Podium time
- Recognition from podium
- Promotional materials placed on tables for dinner

#### **Cart Sponsor \$2,500**

- Signage placed on all golf carts
- Recognition from podium

#### **Beverage Cart Sponsor \$2,000**

- Signage placed on beverage cart
- Recognition from podium



#### **Hole Sponsor \$2,000**

- Signage placed at hole
- Recognition from podium

#### **Hole in one sponsor \$2,750**

- Signage placed at hole
- Recognition from podium

#### **Putting Green Sponsor \$2,000**

- Signage placed at hole
- Recognition from podium





## July 8, 2020 *Buck 'N' Build Stampede BBQ*

Welcome back to the CCA's biggest event of the year, new and improved Stampede event; Buck N Build! We are excited for an afternoon of great food and drinks, as well as an opportunity to network with a diverse mix of individuals from the Calgary Construction Industry while promoting your brand to the city.

### Sponsorship Opportunities:

#### Presenting Sponsor \$10,000

- Pre-event marketing exposure
- Event welcome & kick off presentation
- Promotional materials placed throughout event
- Prominent signage
- Post event coverage

#### Bar Sponsor \$3,000

- Signage placed at bars
- Recognition during event

#### Food Sponsor \$3,000

- Signage placed at BBQ
- Recognition during event

#### Breathlyzer Sponsor \$3,000

- Exhibitor booth set up
- Signage
- Recognition during event

#### Event Sponsor \$2,000

- Signage
- Exhibitor booth
- Recognition during event







**October 21, 2020**

## **14th Annual Construction Career Expo, BMO Centre**

This Expo is a unique opportunity for students to explore the wide variety of career options available in the construction industry and to learn about these careers through interactive and engaging displays. Over the past decade, the Expo has grown to expose thousands of students to the construction industry through a variety of hands-on and virtual reality exhibits. BUILDING THE FOUNDATION OF OUR INDUSTRY'S FUTURE: The CCA Career Expo was established in 2006 to promote careers in the construction industry to students throughout Calgary and surrounding areas. Since its inception, it has grown and is currently viewed as one of the largest and most successful career expo's of its kind. Through partnerships with various associations and local businesses, this event has become a yearly tradition and in recent years has seen tremendous growth.

### **Sponsorship Opportunities:**

#### **Presenting Sponsor \$7,500**

- Prominent interactive Exhibitor Booth at Event
- Prominent logo placement in email and printed marketing material
- Prominent recognition in CCA post-event video

#### **Builder Sponsor \$5,000**

- Prominent interactive Exhibitor Booth at Event
- Prominent logo placement in email and printed marketing material
- Prominent recognition in CCA post-event video

#### **Constructor Sponsor \$2,000**

- Logo placement in email and printed marketing material
- Recognition in CCA post-event video

#### **Journeyman Sponsor \$1,000**

- Logo placement in email and printed marketing material
- Recognition in CCA post-event video

#### **Apprentice Sponsor \$500**

- Logo placement in email and printed marketing material
- Recognition in CCA post-event video



#### **Safety Glasses Sponsor \$1,500**

- Branded dispensers throughout the event
- Branded as Safety Glasses sponsor
- Prominent logo placement in email and printed marketing material
- Prominent recognition in CCA post-event video



## November 19th, 2020

### BOC Fall Workshop, Calgary Plaza Hotel & Conference Centre

The Owners, Architects, Engineers & Contractors (OAEC) was established 6 years ago to bring together all members of the industry in forums designed to facilitate dialogue and work towards a better industry. As we realized the success of these efforts and learned from the interactions and the work that came out of these events, the group decided that we needed to broaden this to more than just an annual event and more activity was needed on an ongoing basis to drive momentum. Out of these discussions came the more inclusive and less hierarchical **Builders Owners & Consultants (BOC)** group with the collective goal to **Transform Together**. Building off the legacy of OEAC this group will continue to provide a safe place for multi-stakeholder dialogue and initiatives that will identify the challenges and opportunities facing the Design & Construction Industry and then facilitate the work to bring about meaningful change.

#### Sponsorship Opportunities:

##### Presenting Sponsor \$5,000

- Corporate video to open event or podium welcome
- Promotional materials placed on tables
- Two event tickets
- Exhibitor booth

##### Lunch Sponsor \$3,000

- Prominent signage in reception area
- Recognition from podium
- Exhibitor booth

##### Event Sponsor \$1,000

- Prominent signage at coffee/snack station
- Recognition from podium
- Exhibitor booth







## *December 3, 2020*

### *CCA Christmas Social*

The CCA's Annual Christmas Social is an ever-expanding event and this year will be no exception! Celebrate the year that was with great people, good food, and fantastic entertainment! We hope to see representatives from each and every one of our over 850 member organizations come out for a night that's sure to be memorable!



#### **Sponsorship Opportunities:**

##### **Presenting Sponsor \$4,000**

- Prominent signage placed at all bars
- Recognition during presentation
- Pre-event marketing exposure

##### **Signature Cocktail Sponsor \$2,000**

- Guests are handed signature cocktail upon arrival
- Prominent signage
- Recognition during presentation

##### **Red Carpet Sponsors \$1,000**

- Prominent signage
- Recognition during presentation

