



BDC Advisory Services



The Business Development Bank of Canada (BDC) is a financial institution that offers innovative and flexible financing solutions and consulting services dedicated to entrepreneurial business.

Our national network of experienced consultants provides professional services to businesses in all industries.

With our insight and advice, clients develop greater capacity for growth, profitability and innovation, and strengthen their competitive edge.

We help our clients make the best investment decisions for their businesses and get measurable results. An independent economic impact study found that BDC clients using both financing and consulting services performed even better than non-clients, with up to 25% higher sales growth and 13% higher productivity growth.

BDC helps Canadian businesses through good and challenging times. We are the only bank devoted exclusively to entrepreneurs.

Our solutions are designed to help you:



Manage your business

Manage your business

- Strategic Planning
- Advanced Financial Management
- Advisory Board
- Leading Change in Small Business
- Financial Management for Small Business
- Strategic Planning for Small Business

Human resources

- HR Growth
- Human Resources for Small Business



Increase revenues

Sales and marketing

- Sales and marketing for small business
- Market intelligence
- Brand influence
- Website power
- Promotion results
- Sales impact
- Plan for revenue growth

International growth

- U.S. market entry plan
- International growth potential
- International market selection



Reduce costs

Operational efficiency

- Operational optimization potential
- Essential optimization projects
- Advanced optimization projects

Certification

Certification support (ISO 9001, ISO 9001:2015 revision, ISO 14001, GFSI, HACCP, occupational health and safety)

Technology consulting

- Technology investment plan
- Technology action plan
- System selection support
- Technology contract review

High-impact firms

You run a successful mid-sized company and want to take it to the next level? Our team of experts can help you grow your business faster and better, while also preparing you for the next phase of development.

BDC can finance the cost of consulting fees.

For more information, visit bdc.ca