



**Calgary  
Construction  
Association**

**Engaging Our Community to Build Better!**

A nighttime photograph of a city skyline with illuminated skyscrapers, viewed from a high vantage point looking down at a vast, paved plaza. The plaza is composed of large, rectangular stone tiles that recede into the distance. The city lights are reflected on the tiles.

**2021 YEAR IN  
REVIEW**

October 15<sup>th</sup>, 2021

To all our valued members,

## **MEMBERSHIP RENEWAL 2022**

First of all let us thank you for your membership of CCA and for being a part of our community.

Whether you joined for the first time in 2021, rejoined after a hiatus or have been a long-time legacy member, we value and appreciate you all – you are the reason we are here, and you are the focus of all that we do.

As we expected 2021 continued under the COVID cloud and, despite some improvement in the volume of opportunities etc, we saw new challenges in material prices, supply chain and, after a welcome respite for the summer, we were thrown back in 4<sup>th</sup> wave restrictions. Sadly, we are unlikely to see them lift much over the balance of the year.

Our resilience continues to be put to the test in more ways than we could have ever imagined. However, as we stand and look back over the last 20 months, we can say that we are stronger, leaner and perhaps more appreciative than we have ever been. This is an incredible foundation on which to face the future.

On the political front - after a “non-event” Federal election we are days away from a very important Calgary Mayoral election which will also mean major changes on City Council. As the largest buyer of construction services in the city, this new City Hall will be a major focus for CCA as we seek to build further on the progress that we have made over recent years in fostering close working relationships with key members of council and the city. Our goal is to ensure that the best opportunities are secured for our members and that industry has a voice at the table.

Our own YYC Mayoral Roundtable on October 12<sup>th</sup> set the stage with the top three candidates, and this will be the tone of collaboration and accountability that we intend to continue after October 18<sup>th</sup>.

Calgary’s economy continues to evolve and diversify and that will bring opportunities. As the revitalization of downtown proceeds there is a completely new area of expertise that we can develop during such a turnaround and our industry will be right at the centre of that.

Regardless of where you stand as to climate change the fact remains that the built environment has a massive environmental footprint both in its initial construction and lifecycle operations. That means our industry has an immense potential impact on any climate policy and as such our expertise could lead to some of the greatest reductions in the use of raw materials, energy, and emissions.

As we repurpose downtown and upgrade our aging infrastructure the combined expertise that could be developed and applied could make us world leaders in this field and an industry of choice for more of our young Calgarians.

We are relentlessly committed to supporting you all as business owners through our Business Hub and all other means at our disposal. As we look to next year you can expect the Business Hub to continue to expand our partners that can be a resource to you and, as in person returns, we will be picking up where we left off.

We will do our best to ensure that in person networking and connections are restored as soon as we can – we were just beginning to get a sense that we were back, but then we were returned to restrictions. There is no doubt that our community needs these connections – we are a people business, more so than many, and we all miss the events that used to be held throughout the year. In the meantime, we will look for ways to stay connected through other means so stay tuned.

As a world class city we have much to be thankful for and the fact that we get to be city builders never ceases to inspire us all here at CCA. As we enter another year and imagine what is ahead, we hope that we can find new ways to celebrate our collective role in making Calgary a truly great place to call home.

On behalf of our board and the team at CCA thank you again for the privilege to serve you as your Construction Association.

Wishing you health and success in 2022.

**Todd Poulsen**



Chair

**Wm (Bill) Black**



President & COO



# ADVOCACY

Advocacy is about more than just having influence with other authorities on matters that align with your interests. It is also not just about long conversations, picking fights, writing protest letters and it definitely takes more than a great network and contacts list.

**Advocacy is about delivering results and outcomes through earned influence around important issues on behalf of others that would not have happened without your involvement.**

- It is about partnering with other groups and individuals and bringing parties together to increase the effectiveness of what you are doing. **Collaboration gets more done than solo work** especially when you are always adding to your toolbox.
- It is about **knowing and understand the audience** on all sides of the matter.
- It is about acknowledging when things are done right so that others do not only see you as a critic. **Balance criticism with recognition to build credibility.**
- It is about both **showing respect to earn respect** through the development of meaningful relationships so that the appropriate entities will actually engage with you. Some may be the decision maker, others may be the coach or the subject matter expert - **All are needed if you want to get things done.**
- It is about **continually learning** and adapting through these relationships so you can present the most intelligent, balanced and informed position possible.
- It is about ensuring that you engage with parties from a perspective of **seeking to understand their position.** Then with that understanding working further with them to educate them as to your perspective. **The pursuit of common ground provides the best foundation for progress** towards a solution that is balanced and good for all – often even better than the direction it was headed before you got involved.
- It is about challenging and being willing to be challenged back.
- It is about standing up and defending others when a voice and legitimate pushback are required.
- It is about being willing to take some risks and call out things on behalf of your stakeholders – these being our members.

We could go on, however advocacy is ultimately about being tireless in the pursuit of important outcomes and then, once realized, it is about giving credit to those who helped you get there, consolidating what you learned during the process so you will be smarter next time. If at first you do not succeed then you try again but in the end you hand the benefits back to the members on whose behalf you pursued it in the first place.

And then you ask them – **“What can we do for you next?”**

A background image showing several construction workers wearing hard hats and safety vests, looking towards the right. The image is overlaid with a semi-transparent red filter.

# ADVOCACY

Over the last year COVID may have prevented CCA from being able to host all the events and activities that we are known for but, if anything, it shone a spotlight on advocacy. Our municipal and provincial partners needed our help, our members needed each other's help and CCA were in a unique position to step up on both fronts.

- Our COVID Leaders Forum group still meets every two weeks to stay on top of the pandemic and its ongoing impact on the industry by sharing best practices and information for the benefit of all.
- The Alberta Joint Industry Response Team (AJIRT) still meets regularly to share information across the member groups of ACA, CEA, CAA & ECA.
- Through Alberta Construction Association (ACA) we have continued to maintain visibility and influence over the progress on Prompt Payment Legislation and Bill 67 etc.
- Along with Canadian Construction Association we are ensuring that our industry's needs are included as they seek to advocate for us at the Federal level.
- Our City of Calgary liaison meetings continue to bring industry and the City together in the pursuit of working better together.
- Our participation on the City of Calgary initiatives including The Benefit Driven Procurement Advisory Task Force, The Business Advisory Group and the Disaster Mitigation Engagement Initiative around more resilient building materials, are proof that we are being invited to participate and we are able to contribute across many initiatives.

Our [Mayoral Candidate Roundtable on October 12th](#) was a co-hosted event along with BILD, CREW and NAIOP where we collectively held the top three candidates to account on several key points related to the industry and showed them that we are also able to rally as one voice when required.

And that brings us to the year ahead.

October 18th sees a very important day for Calgary in that we will have a new mayor along with a new, and very different, City Council. Calgary faces incredible challenges and inspiring opportunities in the years ahead and CCA will be there to co-author the next chapter in Calgary's history on behalf of our industry and our members.

Whether at a Private, Public, Municipal, Provincial or Federal level we have momentum and we have no intention of easing up on our efforts any time in the future. CCA looks forward to the opportunity of continuing to be your voice on the key issues affecting our industry and your businesses.

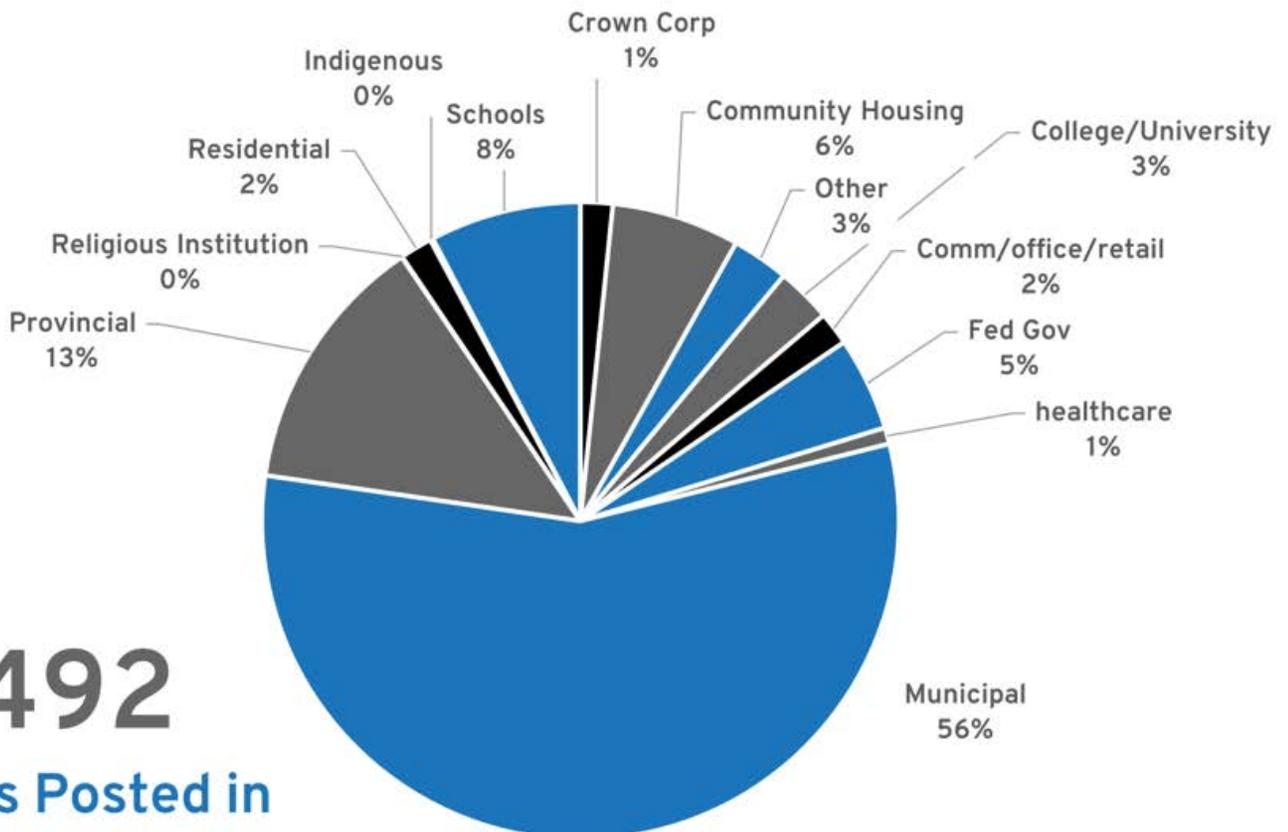


# BuildWorks

Canada

CONSTRUCTION OPPORTUNITIES - 2021

## OWNER TYPE



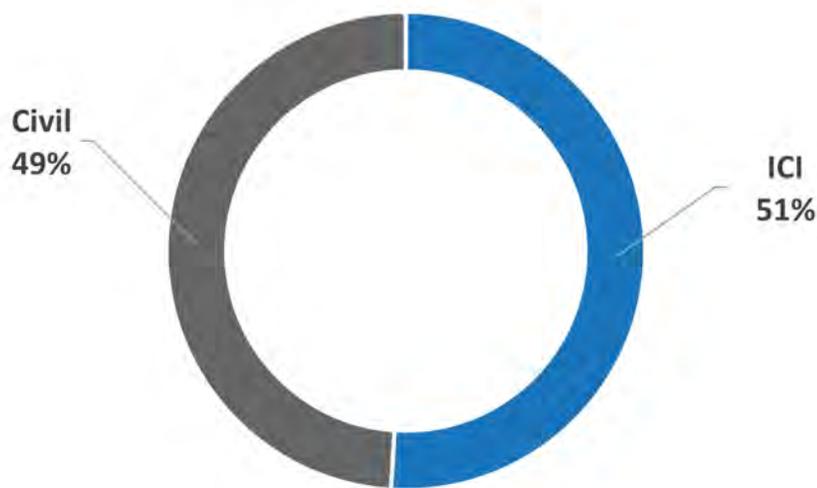
3492

Projects Posted in  
Alberta

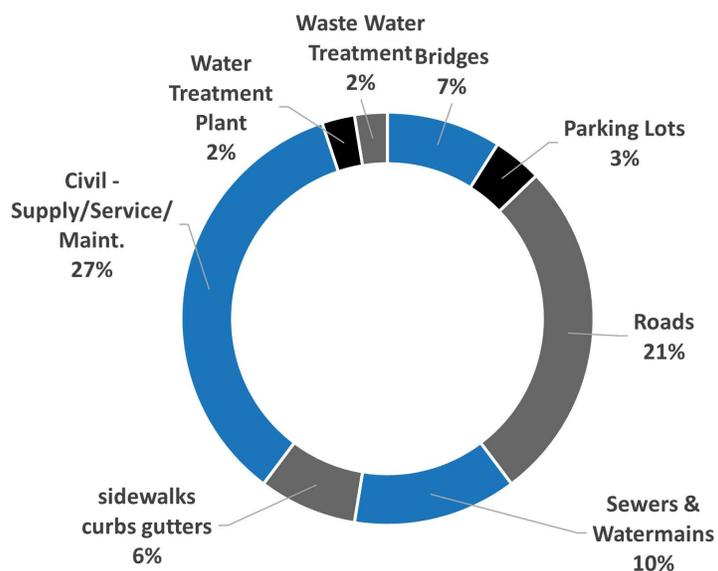


CONSTRUCTION OPPORTUNITIES - 2021

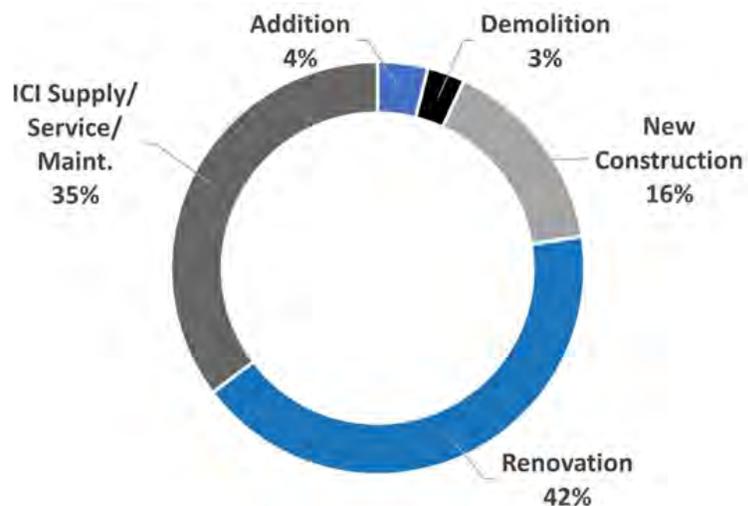
# CLASSIFICATION OF WORK



## CIVIL BREAKDOWN



## ICI BREAKDOWN



# EDUCATION

2021 saw some changes to our education program! The education webpage received an upgrade, making it easier for you to navigate and find courses and dates. You will also see suggested content based on the course you are looking at! Our Gold Seal page has been updated to help you find information, including links to the Gold Seal page, exam dates, and a credit calculator. If you have questions about obtaining your Gold Seal Certification please don't hesitate to reach out to Lena Hogarth- lenahogarth@cgyc.com. In September 2021 a new Education Bulletin was launched! The Bulletin includes info on courses and upcoming education. Watch out for monthly releases!

Gold Seal released an updated version of the mandatory Gold Seal Construction Industry Ethics course back in May. It is no longer a two-part course and is available in both an e-learning course or virtual instructor led course worth 3 credits each.

Although CCA was not able to host any in-person education the calendar was still full with 360 scheduled virtual courses! Several new courses were added to the 2021/2022 education calendar.

## NEW EDUCATION COURSES

- Managing Construction Series:
  - Project Delivery Methods “Know Your Responsibilities”
  - Be Afraid of Supplementaries to CCDC Contracts
  - CCDC 5A & 5B: Construction Management “Keys to Success”
  - Proposal Pursuit “Strategies for Success”
  - Managing CCDC Contracts to Minimize Conflict
- Project Accounting & Cost Control
- Construction Business Management
- Construction Estimating
- Site Leadership
- Closeout of a Construction Project
- Negotiation & Conflict Management
- Subcontractors Guide to Lean
- Bluebeam Hyperlinks/Drawing Management

1600

Virtual student hours

360

Scheduled courses on  
the Education Calendar

15

New Courses Added to the  
Calendar

47

Students have written  
the Gold Seal Exam



# EVENTS

2021 was the year we had hoped we would be back to in person events and although we were only able to host two in person events we still had a successful year of virtual events! From starting the year off with a new CCA Connect: Meet the GC series, YCL Lunch & Learn on engineering basics, to a record setting Education “Fun”Draiser Golf Tournament, there was something for everyone!

- Launching at the end of 2020, **CCA Connect: Meet the GC series** saw over 23 General Contractors join us to share information about their companies and what they look for when qualifying trades.
- Following the feedback from Meet the GC series CCA hosted a sold out **CCA Connect: Meet Your Fellow Trades-** an opportunity to connect and meet with peer trades within the industry.
- CCA hosted its first sold out **CCA Connect: in-person networking** event at Big Rock Brewery with over 60 attendees! A second in-person networking event was planned, but postponed due to restrictions. This series will be a monthly event that will be hosted at different locations/venues throughout Calgary.
- August 12th 2021 marks a record breaking **Education “Fun”Draiser Golf Tournament** raising \$82,729. 100% of the funds raised go towards the Education Fund. Thank you to all of those who participated!
- We saw over 115 attendees join us virtually for a member exclusive **Industry Conversation with Minister Doug Schweitzer**.
- **What Does Sustainability mean to the Calgary Construction Industry?** Matt Grace, Managing Principal of Integral Group, provided a recap on the status of some familiar favorites such as LEED and NECB while looking at trends and implications as the construction industry moves towards a more sustainable, low carbon and healthy economy.
- Ritesh Jain delivered a presentation called **Brave New World - What are charts telling us?** Over 75 individuals joined as Ritesh shared a view of how a post-pandemic world will respond and the ways in which our economy, those around us and global markets will be affected in the short and longer term.
- **Business Hub: 2020 Canadian Business Income Tax Considerations-** Presented by MNP. This session answered questions related to taxes and navigating COVID government programs such as subsidies, along with tax planning considerations.
- An **Overview of Changes to Builder's Lien Act Webinar** was facilitated by BLG, Goodfellow & Schuettlaw, and Whitelaw Twinning LLP.
- We needed to exercise our vote in selecting who will lead the city and to do so we needed information and insight. CCA hosted a **YYC Mayoral Candidate Roundtable** where the top candidates participated in a roundtable conversation on the big issues. Over 275 attendees joined us!

## 30

Number of Events

## 1500+

Attendees

## 400+

Companies Attended Events

# MEMBERSHIP ENGAGEMENT

2021 saw CCA carry on with our virtual "Welcome Wednesdays". The CCA team introduced itself to 70 new or recently joined members! The goal of these Welcome Wednesdays is not only to introduce ourselves, but also to learn more about that member and how we can best serve them. It is always great to be able to put a face to a name! CCA plans to continue "Welcome Wednesdays" into 2022!

CCA introduced quarterly "Member Appreciation Mixers!" which included a virtual beer tasting experience and snacks provided by local small businesses! These mixers are a fun way for new members to meet fellow CCA peers and make connections. Once it is safe to do so our plan is to switch these "mixers" into in-person "Member Appreciation Breakfasts"!



As part of our commitment to serve you better, we asked our members to share with us what they would like to see more of, or what they need less of, how we can service you better and what we can do to better support you and your business. We received valuable feedback from the survey we sent out mid-May and we are working towards responding to the information with the goal to ensure that you receive the most out of your membership at the CCA. The two pillars that the membership want CCA to continue to focus on are Advocacy and Networking. We continue to build and deepen relationships with the municipal sector and foster new partnerships with various groups such as BILD Calgary, CREW Calgary and NAIOP.

# COMMUNICATIONS

Mirroring the Constructor Weekly newsletter we modernized the CCA's homepage. With a high amount of daily traffic on our website we wanted to seize the opportunity and showcase our community! We now have a Member Bulletin section that shares what members are up to and celebrate successes! A Member Spotlights and Local Projects section were also added to recognize who our members are and share the incredible work they do.

## Member Bulletin

Find out what CCA Members are doing!

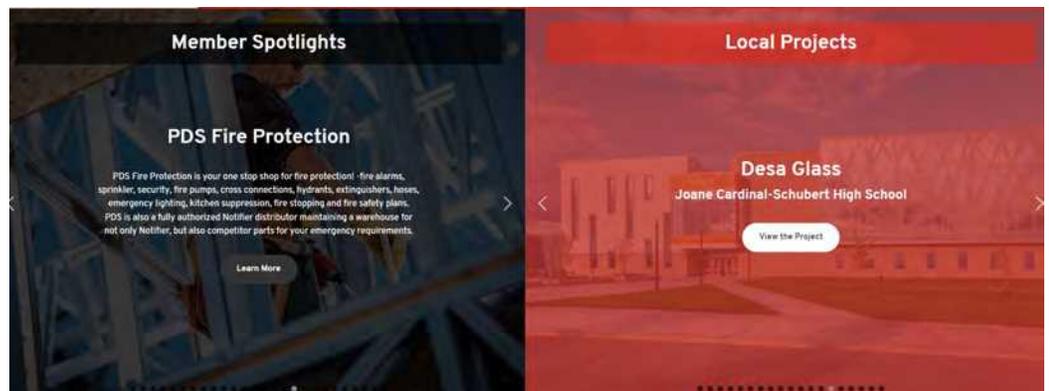


# 60+

Industry News Articles Posted

# 20+

Member Bulletins Shared



If you are a member at the Calgary Construction Association, please ensure you are signed up to receive the "Constructor Weekly" newsletter to stay on top of what is happening in the industry, education updates and events! If your organization or company has any great photos of projects that are currently in progress or completed, and you would like to share -- please send them to Lena Hogarth at lenahogarth@cgyc.ca. We would also love to share your company celebrations, anniversaries, retirements, etc. with others.

# ARE YOU SET UP FOR SUCCESS?

Below is a quick checklist of items that will help to keep you informed on what's happening at CCA and in our community!

- Are you getting updates on upcoming events, education and industry updates? Don't miss out! [Sign up for the Constructor Weekly E-Newsletter now!](#)
- Are you able to log into your MyCCA account? This account allows you take advantage of member pricing and member exclusive events. Reach out to Gabby Morden with any questions- [gabbymorden@cgyca.com](mailto:gabbymorden@cgyca.com)
- Are you able to log into your BuildWorks Canada account? Make sure to set up your notifications so you get alerts on projects that you may be interested in.

## DID YOU KNOW?

- Are you celebrating an anniversary or have some exciting news? CCA has a Member Bulletin section on its website! Send us the info would like to share and we will include it. [lenahogarth@cgyca.com](mailto:lenahogarth@cgyca.com)
- Do you have any special projects that you want to showcase? Send us your pictures and we will add them to the Local Projects on our homepage!
- Did you know you can advertise in the CCA Constructor Weekly E-Newsletter or the Education Bulletin? You can also advertise on the CCA website. [More Info](#)
- CCA provides Commissioner for Oaths in house and this service is complimentary for CCA Members!
- Do you need a bigger space to hold your meetings due to physical distancing? CCA board room rentals are available. [Find out more info!](#)
- The CCA offers standard size printing, wide format printing and scanning services. Just email your PDF files to [mail@cgyca.com](mailto:mail@cgyca.com). [Learn more!](#)