

EXECUTIVE MEETING

Sept 7th, 2023 – 9:00– 11:00AM

Virtual

MINUTES

1. **Call to Order** (Lois Innes)
2. **Minutes – Exec Meeting – June 15th, 2023**
Motion - Rob N
2nd - Gary P
Passed
3. **Business Arising from Minutes - None**
4. **Chairs Update – (Lois Innes)**
 - 4.1. General
 - 4.2. Banff retreat objectives – Intent to have this year be more of a board future direction. Clive Thurston former CEO of the OGCA will be conducting a session on the Friday that will review the CCA journey and the parallels with OGCA to date. Clive will then provide an overview of how they became highly effective in dealing with the province.

This will provide some thought starters for the board as we seek to continue to build on our provincial role as lobbyist and tackle the issue affecting the industry concerning GOA as a customer.
5. **CCA Business - (Bill Black)**
 - 5.1. YTD Membership & Revenue etc – Membership budget has been met and member count is at 717 – up year over year. \$213k in sponsorship and advertising YTD.
 - 5.2. Events etc through summer – looking forward to Fall
 - 5.2.1. Open House – over 150 registered
 - 5.2.2. CCA Space as a venue for targeted community development events – WIC & YCL 2.0 etc
 - 5.2.3. Christmas Social - Dec 7
 - 5.3. Building leasing – Close to signing final lease after which building will be full
 - 5.4. ACSA temporary training at CCA – While their own space is under repair – our hope is that this will become a permanent arrangement and a chance to build a more collaborative relationship between CCA and ACSA.
 - 5.5. ICBA and future benefits/advocacy partnering – need to make a decision – will likely engage in an RFP with three or four entities – discuss with board at next meeting
 - 5.6. ACA Director hiring update – interviews proceeding
 - 5.7. CCA/ACA/LCA's – Joint Value Proposition – graphic – BB shared the graphic that illustrates the work done since the meeting in Calgary. Pointed out that CndCA have adopted the language of CCA in the Strategic Objectives – Exec felt that this was fine as we are seeking good alignment as a result of this exercise
 - 5.8. CndCA – Nominations for board and councils – Are being issued – CCA members will likely be applying
 - 5.9. BBB, SAIT/ACT, CoC Social Procurement Advisory Boards – BB involved in these on behalf of industry
 - 5.10. 80th Anniversary ideas – Being worked on – potential for a Fall Gala event
6. **Strategic Update – (Bill Black)**
 - 6.1. **Talent Pool**
 - 6.1.1. Grant resource page posted – looking to build one for employment/training resources
 - 6.1.2. Buildex Workforce Solutions pilot and FITT
 - 6.2. **Access to Work**
 - 6.2.1. Buildworks update – Sarah Aspinal continuing in her role
 - 6.3. **Develop People**
 - 6.3.1. Mental Health Buildex session with ICBA – Corey Hirsh slated to speak
 - 6.3.2. Education demographic data – Added to registration to provide more data
 - 6.4. **Voice**
 - 6.4.1. Media activity has remained high – Over the last two years 60+ media hits



6.4.2. Prompt Pay exemption letter – Issued to Province – no response

6.4.3. Field House letter – Support letter issued

6.4.4. New Priorities Handout - Issued

6.5. Future

6.5.1. Net Zero Building Exchange – Close to being announced and launched with CCA as a founding member.

7. New Business

A lengthy conversation was had concerning the workforce challenge and the complex nature of the stakeholders etc. BB shared the thought that a central entity at the national level is needed to focus on this due to its complexity – the feedback from the Exec was that we pursue such an individual on our staff based on the success we have had with Advocacy and work on this at the local level

8. Next Meeting - Thu Oct 26th, 2023

9. Adjournment

10. In Camera

CONFIDENTIAL