

To whom it may concern,

As your CCA team we sincerely thank you for your continued participation in the Calgary Construction Association. We greatly value the opportunity to serve you and our industry in Calgary and participate in continually building towards success for all.

Building off an incredible year in 2024 we have not taken our foot off the gas on our Strategic Objectives –

- We have continued to develop opportunities for the [Honour the Work](#) elementary schools initiative and are adding Rockyview School Division to the growing list of participating classrooms.
- Our support of [BLUprint](#) with Telus Spark has continued and they recently unveiled their new BLUprint experience which features the CCA brand prominently throughout. As they launch into their 2.0 we are continuing to work with them on this important way for kids to experience skilled trades.
- We also launched [Adopt a Shop](#) this year with Calgary Board of Education and have seen an incredible uptake from industry partners and schools alike with 14 schools and over 3,000 kids already impacted by this program
- Our [Tailgate Toolkit](#) program funded by the City of Calgary was launched in January and has already reached over 2,500 industry people. We will be enhancing this program in November as we apply for the next phase of funding.
- Media presence is how we ensure that the narrative out there in the community reflects how the industry wants to be spoken of while also speaking to what is important to us. Whether on TV, radio or print media your voice has never been louder than in the last year.
- With another Premier's Luncheon in February, continued high level meetings with provincial ministers and our local platform launched as part of the 2025 Municipal Election, we have continued to be directly engaged in ensuring that we are able to take your voice directly to the policy makers and the administrators that impact our industry and your businesses.
- Our networking events and activities this year continued to build on the highlights from last year and included some new content through our Big Picture Series. Our Construction Economic Update, Pre and Post Federal Election sessions and an overview of our Municipal election dynamics were designed to bring more strategic content to you and help you stay informed.
- BuildWorks Canada continues to evolve with the launch of PermitsCA which consolidates building and development permit information into one easy-to-use platform designed to scale nationally. All accessible through your BuildWorks member access.

We stand at the threshold of a tremendous amount of work in our city as we are seeing the results of our growth, our aging assets and economic diversity driving the prospect of a significant runway of work that is not driven by an oil and gas boom.

Unlike the boom-and-bust rollercoasters of the past that we are all too familiar with, this is shaping up to be a decade long run or more of stable business for our industry as we enter the new chapter of city building in Calgary.

We are here to support you in the years ahead and whether it be opportunities or challenges we will always deem it a distinct privilege to work alongside you as together we make our city the best city in Canada to be in the city builders.

Please always feel free to provide feedback as to how we can continue to serve you better. Our door is always open so please drop by and visit us at our offices and meet the CCA team.

Thank you once again and best wishes for the years ahead.

Best Regards,



**Wm (Bill) Black B.Sc., CEC, LEED AP  
President & CEO**